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HSBC Vietnam actualises its growth strategy with the first issuance of Certificate of Deposit

* The issuance aims at diversifying HSBC Vietnam's sources of funding, supporting the increasing lending demands of the market*

It also underlines HSBC Vietnam's capabilities to back the development and sophistication of Vietnam's capital market

(Ho Chi Minh City) - HSBC Bank (Vietnam) Ltd. (HSBC Vietnam) has successfully issued 500 Certificates of Deposit, with the principal value of VND1 billion per Certificate, to an institutional investor for the first time, mobilizing a total of VND500 billion with the aim of diversifying the bank's sources of funding to support the strong growth in the asset base, as well as respond to the increasing lending demands of the market.

The Certificates of Deposit, which are named 'Lantern' and issued in Vietnamese Dong, offer the interest rate of 3.5% per year with the tenor of 357 days. The Certificates have received a warm welcome and very strong interest from the local market. The amount was fully subscribed.

Tim Evans, CEO of HSBC Vietnam, shared "This strong market acceptance of our CD clearly underlines HSBC Vietnam's strong brand among local investors. It is a brand that we have built and consolidated over 150 years of operation in the country. The level of interest by investors is also a strong validation of our strategy and growth story in the years ahead. The proceeds from the Lantern Certificates of Deposit will further support HSBC Vietnam's funding thereby enabling our business to maintain its strong growth momentum. It also highlights HSBC's commitment to supporting and developing Vietnam's capital market sophistication."

Certificate of Deposit is a popular short term debt instrument in the capital market, which offers a secure, low-risk and transferable investment channel with more attractive interest rates compared to ordinary savings. HSBC, as a leading international bank in Vietnam, now offers local investors a range of diversified investment products that provide them with a broad range of choices when choosing to invest in the banking and finance sector. Previously, the bank was the first foreign commercial bank to successfully issue bonds in Vietnam, releasing a total of VND600 billion worth of Lotus bonds in August 2020. This successful CD issuance has once again set a new milestone in the bank's development in Vietnam as well as illustrating the strong market rebound in the country.

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Notes to Editors:

HSBC Bank (Vietnam) Ltd.

HSBC has been in Vietnam for over 150 years – the bank first opened an office in Saigon (now Ho Chi Minh City) in 1870. HSBC was the first foreign bank to launch its locally incorporated entity on 1 January 2009 as HSBC Bank (Vietnam) Ltd. The bank's current network includes two branches and five transaction offices in Ho Chi Minh City, one branch and four transaction offices in Hanoi, and two full-service branches in Binh Duong and Da Nang. HSBC is one of the largest foreign banks in the country in terms of investment capital, product range, and customer base.

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