

Parents' high ambitions for their children's future

The Value of Education *Foundations for the future*

Responses from a global survey of 6,241 parents in 15 countries and territories

88%

of parents would consider a postgraduate education for their child



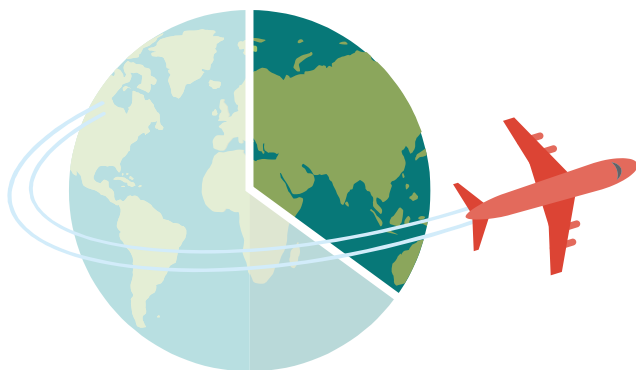
69%

of parents think a postgraduate education would increase their child's chances of finding employment in their chosen occupation



35%

of parents would consider a university education abroad for their child



Benefit

Better job prospects

40%



Barrier

Higher cost

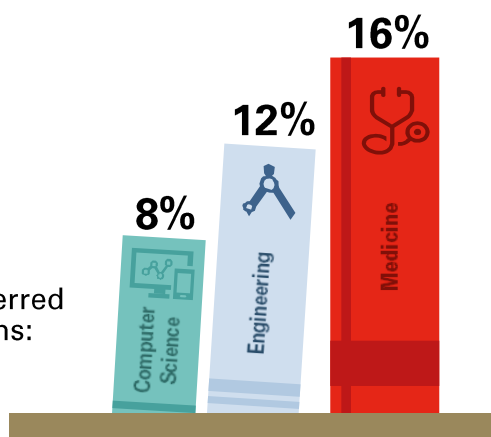
48%



78%

of parents have an occupation in mind for their child

Most preferred occupations:



Top reasons why parents want their child to go into a specific occupation:



35%

Income-earning potential



34%

Job security