Parents' high ambitions for their children's future

The Value of Education *Foundations for the future*
Responses from a global survey of 6,241 parents in 15 countries and territories

88% of parents would consider a postgraduate education for their child

69% of parents think a postgraduate education would increase their child's chances of finding employment in their chosen occupation

35% of parents would consider a university education abroad for their child

Benefit
Better job prospects

40%

Barrier
Higher cost

48%

78% of parents have an occupation in mind for their child

Top reasons why parents want their child to go into a specific occupation:

- 35% Income-earning potential
- 34% Job security

Most preferred occupations:

- 16% Medicine
- 12% Engineering
- 8% Computer Science

To read The Value of Education Foundations for the future report visit www.hsbc.com
Survey conducted by Ipsos MORI in February and March 2016