

# News Release

9 March 2016

## **HSBC VIETNAM'S LATEST CREDIT CARD PROMOTION HAS CUSTOMERS FLYING HIGH**

*\*\*\* Credit card holders can win air ticket vouchers to a choice of three major destinations in Southeast Asia \*\*\**

*\*\*\* In total, 16 cardholders will win tours to the Maldives, home to some of the world's most breathtaking beaches \*\*\**

*\*\*\* Shoppers can enjoy generous cash back incentives when using credit cards \*\*\**

HSBC Bank (Vietnam) Ltd. will take customers to new heights, quite literally, with its latest credit card promotion. Besides offering generous cash back incentives to customers acquiring a new credit card, Vietnam's leading foreign bank will also be giving away air ticket vouchers to major cities in Southeast Asia and tours to the Maldives.

For each week of the campaign, which runs from 8 March to 29 May 2016, five cardholders (Visa Classic or Visa Gold) with the fastest spending of a minimum VND5 million will receive an air ticket voucher. Cardholders can choose to fly to Thailand, Singapore or Malaysia. In total, 60 air-ticket vouchers valued at VND5 million each are up for grabs during the promotion period.

"Vietnamese people are travelling and shopping more than ever so we wanted to create a promotion that is tailor-made for them so they can enjoy an incredible holiday in one of three amazing cities," said Kris Werner, Head of Retail Banking & Wealth Management, HSBC Vietnam.

Furthermore, every week, the Visa Platinum cardholder with the fastest spending of a minimum of VND15 million will receive a package tour to the Maldives, home to some of the world's most breathtaking beaches.

Over the whole campaign period, the four cardholders with the highest spending will also receive a package tour to the Maldives. In total, 16 cardholders will get to enjoy an incredible tour, which is valued at VND40 million.

To further sweeten the deal, new Visa Platinum cardholders will enjoy a cashback of VND1.5 million for a minimum spending of VND1.5 million within 30 days of the card being issued.

This information is issued by

**HSBC Bank (Vietnam) Ltd.**

Registered Office and Head Office:  
Address: 235 Dong Khoi street, District 1, Ho Chi Minh City, Vietnam  
Web: [www.hsbc.com.vn](http://www.hsbc.com.vn)



For Visa Classic and Visa Gold cardholders, new cardholders will enjoy cash back of VND1 million for a minimum spending of VND1 million within 30 days since card issue.

There will also be 2016 bags for the first 2016 applicants.

*ends/more*

**Media contacts:**

Cao Thị Hương Giang

+84 8 3520 3232

giangcao@hsbc.com.vn

**Notes to editors**

**HSBC Vietnam**

HSBC has been in Vietnam for more than 140 years – the bank first opened an office in Saigon (now Ho Chi Minh City) in 1870. HSBC was the first foreign bank to launch its locally incorporated entity on 1 January 2009 as HSBC Bank (Vietnam) Ltd. The bank's current network includes two branches and five transaction offices in Ho Chi Minh City, one branch, three transaction offices and one deposit office in Hanoi, and three full-service branches in Binh Duong, Can Tho, and Da Nang. HSBC is one of the largest foreign banks in the country in terms of investment capital, network, product range, staff and customer base.

**The Hongkong and Shanghai Banking Corporation Limited**

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves over 47 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 6,000 offices in 71 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,410bn at 31 December 2015, HSBC is one of the world's largest banking and financial services organisations.

*end/all*