

18 October 2016

CELEBRATE THE HOLIDAYS IN STYLE WITH HSBC VIETNAM'S LATEST CREDIT CARD PROMOTION

- *In total, 19 cardholders will enjoy 'a feast of wonders' at the heavenly Resorts World Sentosa in Singapore*
- *300 cardholders will experience exquisite fine-dining at any InterContinental Hotel*
- *600 shoppers will receive huge discounts at Nguyen Kim Shopping Center*

With Christmas and New Year already around the corner, HSBC Bank (Vietnam) Ltd.'s latest credit card promotion promises to bring customers a host of wonderful perks that will put everyone in the festive spirit.

Besides offering generous cash back incentives to customers acquiring a new credit card, Vietnam's leading foreign bank will also be giving away hundreds of shopping and dining vouchers. Customers will also be in with a chance to experience the height of luxury at the heavenly Resorts World Sentosa in Singapore.

For each week of the campaign, which runs from 17 October 2016 to 26 February 2017, all Visa Platinum cardholders with the approval code (*) of "888" on a sales slip valued at VND500,000 and above will have a golden opportunity to enjoy a '3 day, 2 night' stay at Resorts World Sentosa, Singapore. A total of 19 lucky cardholders over the whole campaign period will experience Asia's ultimate lifestyle destination resort.

"There is a changing trend in the way Vietnamese people celebrate Christmas and New Year as well as the traditional Lunar New Year with on-the-go activities to recharge the batteries intriguing them more than ever – now they want to shop, dine out and take holidays in Vietnam or to exciting destinations overseas," said Sabbir Ahmed, Head of Retail Banking & Wealth Management, HSBC Vietnam. "That's why we wanted to create a promotion that is tailor-made for them so this year they can celebrate both the western and Vietnamese holidays in style."

The first 300 new cardholders (Visa Platinum) with a total spending of VND30 million and above, within 30 days of the card being issued, will each receive a voucher valued at VND2.5 million for dining at InterContinental Asiana Saigon or InterContinental Hanoi Westlake.

The first 600 new cardholders (Visa Gold and Visa Classic) with a total spending of VND20 million and above, within 30 days of the card being issued, will each receive a shopping voucher valued at VND 1 million for the electronics store Nguyen Kim.

To further sweeten the deal, new Visa Platinum cardholders will enjoy a cashback of VND2 million for a minimum spending of VND 2 million within 30 days of the card being issued.

For Visa Classic and Visa Gold cardholders, new cardholders will enjoy cash back of VND500,000 for a minimum spending of VND 500,000 within 30 days since card issue.

For more information about the promotion please refer to <http://www.hsbc.com.vn/1/2/home>

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Notes for editors

(*) Approval code can be found on sales slip

HSBC Vietnam

HSBC has been in Vietnam for more than 140 years – the bank first opened an office in Saigon (now Ho Chi Minh City) in 1870. HSBC was the first foreign bank to launch its locally incorporated entity on 1 January 2009 as HSBC Bank (Vietnam) Ltd. The bank's current network includes two branches and five transaction offices in Ho Chi Minh City, one branch and four transaction offices in Hanoi, and three full-service branches in Binh Duong, Can Tho, and Da Nang. HSBC is one of the largest foreign banks in the country in terms of investment capital, network, product range, staff and customer base.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 46 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from over 4,400 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,608bn at 30 June 2016, HSBC is one of the world's largest banking and financial services organisations.

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