

HSBC Vietnam 155th anniversary video

[Voiceover]

The journey of a thousand miles begins with one step.

After opening its doors in Hong Kong in 1865, HSBC expanded across Asia to facilitate trade between the region and Europe.

[Text on screen]

The first HSBC office in Saigon (now Ho Chi Minh City) was established in 1870

[Voiceover]

The bank then opened its office in Saigon, now Ho Chi Minh City, in 1870, the sixth office that HSBC had opened in Asia.

With a first step over 150 years ago, laying the foundations of trust and connection that still endure today.

[Text on screen]

1995: Opened the Head Office at New World Hotel

[Voiceover]

In the 1990s, we opened our main office in Ho Chi Minh city, deepening our roots and growing with Vietnam.

[Text on screen]

2001: Moved the Head Office to the Metropolitan building

2005: Opened a branch in Hanoi

2009: Became the first foreign bank to incorporate in Vietnam

2010: Opened two new full-service branches in Can Tho and Da Nang

2014: Served as a joint bookrunner and dealer manager for Vietnam's offering of sovereign bonds

[Voiceover]

HSBC has evolved alongside Vietnam, offering a comprehensive range of banking services for all sectors, becoming one of the largest foreign banks in the country.

Every milestone marks a promise — of innovation, of resilience, of people.

[Text on screen]

2019: Executed Vietnam's first live blockchain LC transaction

2020: The first foreign bank to issue bonds in 2020, celebrating 150-year anniversary in Vietnam

2021: Supported to issue the world's first Exchangeable Sustainable Bond

2023: Launched the TravelOne Credit Card in 2023, targeting travel enthusiasts

[Voiceover]

Today, we are recognized for more than banking — we're celebrated for the way we serve and the values we uphold.

[Text on screen]

We promote Vietnam to the world
connecting businesses in Vietnam to the world, promoting the country to international
investors.

UK

China

Hong Kong

Korea

ASEAN

Malaysia

Indonesia

We support local corporates
accompanying their evolution and addressing their sophisticated needs, through a full suite of
advanced banking solutions.

[Voiceover]

Together with our partners, we spark new ideas, nurture new dreams, and bring Vietnamese
ingenuity to the world stage.

[Text on screen]

2020: Rolled out the first green financing for Duy Tan

2022: Offered the first green loan for REE Group's real estate project

2023: Entered strategic partnership with Vietnamese startup Dat Bike

2024: Provided its first social loan for Gene Solutions

2025: Provided a SACE Push facility for GELEX in cooperation with SACE

We contribute to our community
providing beneficiaries with better living conditions, sustainable livelihoods and well-trained
skills for the future.

[Voiceover]

At HSBC, banking is more than numbers. It's about standing beside communities, restoring
nature, and lighting the way forward — where hope meets action.

[Text on screen]

2007: HSBC Vietnam's staff planted trees at Cuc Phuong National Park

2012: Provided financial skills for primary students in cooperation with "JA More than money"

2017: Built floating houses in Quang Binh's severe flooded area

2020: Joined WWF to recover submerged forests at Ca Mau Cape National Park

2025: Revisited Bac Ha's ethnic minority beneficiaries from our charity programme for Yagi
typhoon's victims

2025: 10th anniversary of HSBC Business Case Competition in Vietnam, a programme
supporting Vietnam's young generation to grow

2025: Launching Adopting A Dream initiative to celebrate HSBC Vietnam's 155-year
anniversary

[Voiceover]

As Vietnam rises into the new era, we're right here — transforming, empowering, and
innovating for tomorrow.

Celebrating 155 years with Vietnam — and still moving forward.